CODE OF ETHICS

We believe in quality of life for all residents that encompasses their right to dignity, respect, privacy and autonomy.

We will at all times respect the rights of our residents as individuals who are free to pursue personal interests, participate in social, religious and community activities of their choice and to associate privately with people of their choice.

We will at all times maintain a high standard of professional conduct and act with integrity, honesty, openness and fairness when dealing with residents, families, employees, other operators and businesses.

We will ensure that at all times staff treat residents, their families and the public with courtesy.

We will take reasonable and appropriate measures to safeguard the wellbeing of our residents.

We will encourage a respectful workplace and seek to employ staff with good moral character, satisfactory experience, competence and compassion.

We will adhere to compliance with relevant municipal and provincial regulations governing our operations and the RHA.

We will not engage in unfair marketing practices and will avoid any conduct that may discredit the sector at large.